



Bliss

A bridal magazine
for the 2012 Central Washington Bridal Show

An exclusive opportunity

This year the CWBSA and Bristol Media are teaming up to produce a **full-color, glossy bridal magazine** that will showcase exhibitors of the 2012 Central Washington Bridal Show.

The magazine will be given out free to all who attend the bridal show, and additional magazines will be given to exhibitors to place in their stores after the show.

Participation in this magazine will be exclusive to the CWBSA and exhibitors of the 2012 bridal show. The following pages contain important information about **opportunities to promote your business** in this exciting new publication, including:

- Advertising Opportunities
- Resource Directory
- Vendor Tip Boxes

If you have any questions about Bliss, please call editor Sara Bristol at 509-965-1686.

full-color
look your best
glossy paper!



Bliss

Advertising Opportunities

We want to help your wedding business shine!

investment

full page_____ \$395

2/3 page_____ \$295

1/2 page_____ \$245

1/3 vertical_____ \$195

1/3 square_____ \$195

1/6 page_____ \$135

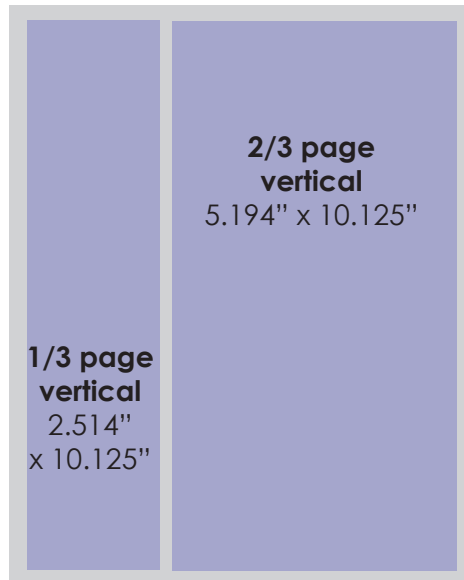
Bliss is a **high-quality, full-color, GLOSSY bridal magazine** especially for couples planning a wedding in Central Washington. Participation in the magazine is exclusive to exhibitors of the Central Washington Bridal Show. Don't miss this opportunity to help your business stand out!

- Prepayment is required to reserve your space. All sizes include full color and advertising design including two minor edits. Additional proofs will be billed at \$20 each.
- Artwork/photos should be 300 dpi and CMYK color. Camera Ready ads will be printed as supplied. The publisher is not responsible for typos or errors in submitted ads. Files should be sent as PDF or JPEG with fonts and artwork embedded.

save your spot! call 969-2399

DEADLINE IS DEC. 5!

ad sizes & specs





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Resource Directory

All exhibitors who are contracted with the CWBSA by Nov. 31, 2011, will receive a free listing in the CWBS magazine's resource directory. This listing will be similar to the exhibitor listings on the CWBS website.

Submit this form by Dec. 5 to sara@yakimabusybee.com or Bristol Media, PO Box 2683, Yakima, WA 98907.

Business Name _____

Owner's Name _____

Street Address _____

City _____

Phone Number _____

Website _____

Email _____

Categories

(Check all that apply)

- Bridal Accessories
- Brides Wear
- Cakes/Bakery
- Catering
- Ceremony Music
- Ceremony Sites
- Decorators
- Disc Jockeys
- Event Planners
- Event Sites
- Florists
- Gift Registry/Gifts
- Health & Beauty
- Hotels & Accommodations
- Invitations/Paper Products
- Jewelry
- Limo/Transportation
- Linens & Chair Covers
- Live Music
- Officiate
- Party Rentals
- Party Supplies
- Photography
- Travel/Destination Weddings
- Tuxedo/Men's Wear
- Unique
- Videography
- Winery



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Vendor Tip Box

Vendors who contracted with the CWBSA by Oct. 31, 2011, are eligible to submit a planning tip and logo (or another image) to be included in the CWBS magazine. Only one tip per exhibitor. See samples below.

Submit this form and your logo or other image by Nov. 30 to sara@yakimabusybee.com or Bristol Media, PO Box 2683, Yakima WA 98907.

Business Name _____

Name of Person Giving Tip _____

What's your advice for couples planning a wedding? **Limit 35 words**



After more than 20 years attending and shooting weddings, my best advice for couples planning their nuptials is this: Hire a professional wedding planner. They will save you so much stress and money.

Ken Conner
K & G Photography

questions?
please call 965.1686



Know your colors before meeting with your florist. Also, have an idea about your budget so your florist can help you stay on track and get the best bang for your buck.

Samantha Brown
Master Florist



I'm loving this year's bridal hair trend: romantic, flirty updos. I have lots of great ideas for styles that will compliment your dress and personal style. Call to set up a complimentary consultation!

Racheal Miller
Racheal's Salon